



## PRESS INFORMATION

**Honda Cars India Ltd. marks 163% sales growth in December 2014**

**Registers highest ever domestic sales of 179,816 units in CY 2014**

**January 2, 2015:** Honda Cars India Ltd. (HCIL), India's leading manufacturer of premium cars, has clocked **14,428 units** of domestic sales in the month of **December 2014** as against **5,493 units** sold during **December 2013**, registering a **sales growth of 163%**.

HCIL registered **its highest ever domestic sales in a calendar year with 179,816 units in Jan – December 2014** with an **overall growth of 67%** as against **107,661 units** during the period **Jan - December 2013**.

The company sold **131,133 units in the current fiscal year during April – December 2014** with a **cumulative growth of 53%** as against **85,656 units** in the corresponding period **April – December 2013**.

Commenting on the company's performance, **Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd.** said, "Year 2014 has been a very successful year for HCIL business with record sales of crossing 1.79 lakh units in the domestic market in a calendar year. 2 successful launches of Honda City and Honda Mobilio coupled with strong demand for all models throughout the year have contributed to 67% growth in HCIL sales in 2014. Honda's fast expanding dealer network in Tier III markets has further contributed to this sales growth."

Model wise sales break-up for December 2014:	
Brio	1120
Amaze	5176
Mobilio	2098
City	6012
CR-V	22
<b>Domestic Total</b>	<b>14428</b>
Exports	620
<b>Grand Total</b>	<b>15048</b>



### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company has a strong sales and distribution network of 208 facilities in 134 cities and is further strengthening its after sales network in Tier II and III cities.

**For further information please contact:**